



Howard/McAreavey

RESOLUTION NO. 6736

WHEREAS, the Board of Directors has determined it is in the best interest of the District, its employees, and its customer-owners to establish written policies that describe and document OPPD's corporate governance principles and procedures; and

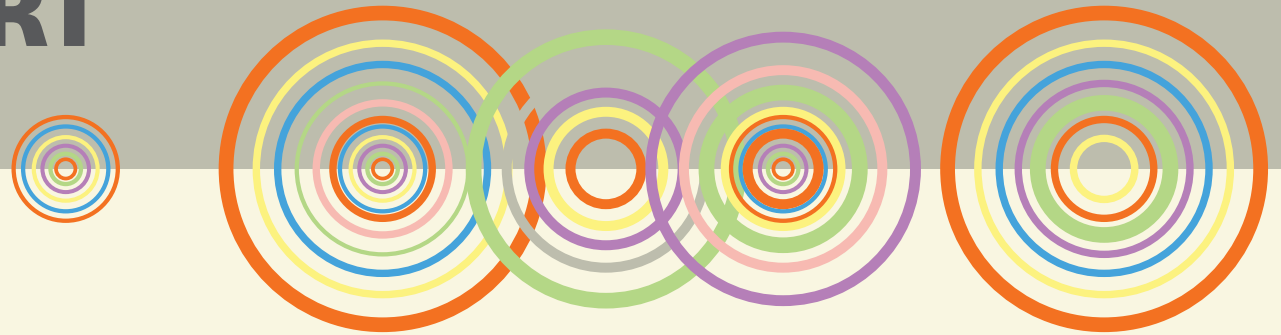
WHEREAS, each policy was evaluated and assigned to the appropriate Board Committee for oversight of the monitoring process; and

WHEREAS, the Board's Customer and Public Engagement Committee (the "Committee") is responsible for evaluating Board Policy SD-11: Economic Development on an annual basis. The Committee has reviewed the 2025 SD-11: Economic Development Monitoring Report and finds OPPD to be sufficiently in compliance with the policy as stated.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of Omaha Public Power District hereby accepts the 2025 SD-11: Economic Development Monitoring Report, in the form as set forth on Exhibit A attached hereto and made a part hereof, and finds OPPD to be sufficiently in compliance with the policy as stated.

SD-11: ECONOMIC DEVELOPMENT MONITORING REPORT

➤ 12.16.25 ➤



Timothy McAreavey
Vice President, External Relations and
Chief Customer & Public Engagement Officer



SD-11: ECONOMIC DEVELOPMENT

Economic prosperity is foundational to cultivating vibrant and thriving communities we serve.

OPPD's strategic leadership and active participation in regional economic development initiatives will create a favorable environment to attract new business and help existing business customers to

expand and support workforce and community needs. OPPD's economic development strategy will adapt and change to maximize value for the region as the utility and the region's advantages and opportunities evolve.

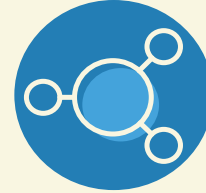
Therefore, OPPD shall exercise leadership and participates in economic development to:



Attract, retain & expand businesses



Serve as a community leader and trusted partner
to organizations and leaders on local, regional and statewide initiatives and activities in economic development, including workforce and community needs



Offer and promote effective tools, resources, programs, products, services and rates
to educate our business customer owners and support economic growth, sustainability, cost savings and/or vitality



Assist with site development and marketing
to plan or best optimize our energy system for businesses and industrial customer-owners

ECONOMIC DEVELOPMENT IS THE INTENTIONAL PRACTICE OF IMPROVING A COMMUNITY'S ECONOMIC WELL-BEING AND QUALITY OF LIFE.

OPPD supports the ecosystem in all facets through a power lens while delivering essential infrastructure and services – the lifeblood that powers thriving communities.



ECONOMIC DEVELOPERS ARE STEWARDS OF THE ECOSYSTEM.

As stewards, they play many roles:





Attract, retain & expand businesses



CAPITAL INVESTMENT FROM INDUSTRY CREATES COMMUNITY IMPACT

Food processing, education/medical, data processing and manufacturing industries bring:

\$588M

Direct Capital Investment

\$944M

Total Economic Impact



NEW OPPORTUNITIES IN COMMUNITY

2,443

Direct Jobs Landed

3,242

Overall Jobs (Total Effect)

\$235M

2,443 direct jobs bring additional production of goods and services

\$397M

3,242 overall new jobs bring additional production of goods and services

4,476

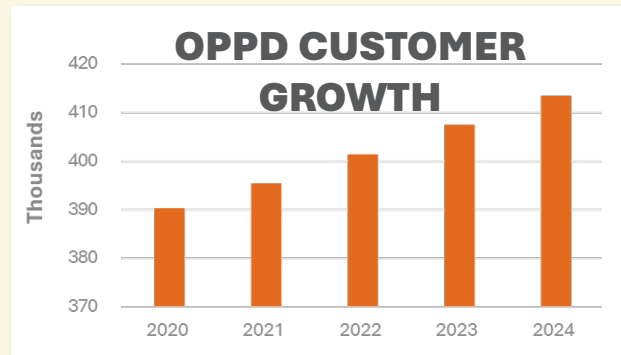
new additional jobs due to capital investment



Attract, retain & expand businesses

WE'RE SERVING CUSTOMER GROWTH AND NEED TO SERVE MUCH MORE

- Macro trends driving unprecedented demand
 - **23,000+** new customers served in past 5 years across 13 counties
- Rising demand requires significant near- and long-term planning
- OPPD forecasting 1,000 MW of load growth and navigating **2,000+ MW** active project requests over next 10 years
- Like utilities across the nation, OPPD is focused on minimizing delays and connecting customers quickly
- Businesses and community development seeking answers and support
- OPPD committed to delivering solutions that keep the region competitive, resilient, and future-ready

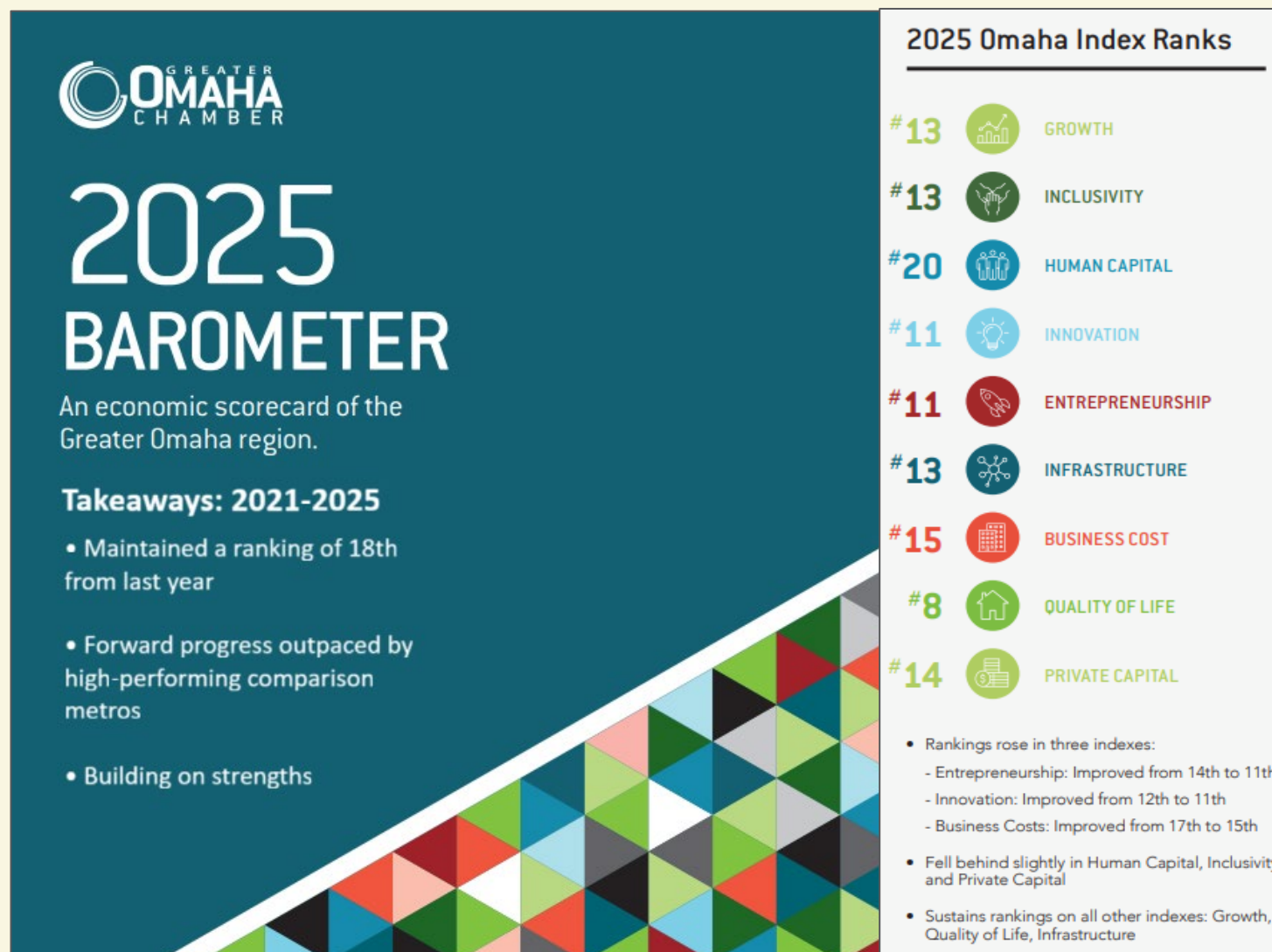




Serve as a community leader and trusted partner

to organizations and leaders on local, regional and statewide initiatives and activities in economic development, including workforce and community needs

COMPARING OURSELVES AGAINST OTHER METRO AREAS





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to organizations and leaders on local, regional and statewide initiatives and activities in economic development, including workforce and community needs

LEADING AND PARTNERING ON ECONOMIC & COMMUNITY DEVELOPMENT PLANNING



Leading and serving on dozens of boards and key partner on community initiatives



Serving on statewide committee for newly formed Revitalize and Thrive program - 5 communities in Nebraska, including Southeast Omaha, are partnering with youth and action committees to implement comprehensive Economic Development plans



Serving as key stakeholder of 6 Regions, One Nebraska initiative in metropolitan and southeast regions and other regional economic development focuses, including as partner of Bio Innovations Midwest event with State, BioNebraska and Omaha Chamber



Serving as key partner of the Entrepreneurship Education Collaborative, which hosted 7 sessions that had approximately 400 in person registrations and over 740 online views



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LEADING, ADVOCATING AND PARTNERING ON WORKFORCE AND COMMUNITY NEEDS



- Education (STEM, mentoring, workforce development)
- Basic Needs
- Community Betterment



- **Leading partnership of Girl in Engineering Day**
 - Second year of 2 day event designed to inspire middle and high school girls to explore careers in engineering with hundreds of students in attendance
- **Continuing Connect the Dots partnership with University of Nebraska-Lincoln**
 - 500+ students attending 4 career focused events across OPPD's Service Territory
- **Partnering on United Way Shine Bright event**
 - Packed kits for thousands of metro area students
- **Partnering on Habitat for Humanity Rock the Block Events**
 - Fort Calhoun, North Omaha, and Bellevue
- **Leading and partnering on community fundraising events**
 - Raised \$400K+ for the community via Walk for Warmth, Swigart Golf tournament and United Way Campaign
- **Co-hosting Community Resource Fairs**
 - *North Omaha, South Omaha and Rural*
 - Hosted 1,000+ Customers from 616 households
 - Processed 350+ Applicants for OPPD's EAP
 - Distributed \$81,000+ in in benefits to customers
- **Leading and supporting on regional and statewide workforce efforts and initiatives**
 - Nebraska Chamber of Commerce Foundation, Heartland Workforce Solutions and more



Offer and promote effective tools, resources, programs, products, services and rates

to educate our business customer
owners and support economic
growth, sustainability, cost savings
and/or vitality

PROMOTING TOOLS AND RESOURCES TO SUPPORT ECONOMIC GROWTH AND VITALITY



SizeUp

Objective:

Provide tools and resources to
educate small business customers

Outcomes:

- Provided 20,949 reports for business owners and entrepreneurs with almost 600 unique user visits
- Entrepreneurial ecosystem leaders leverage tool for small and emerging businesses
- Now incorporated into Grow Nebraska Women's Business Center "Snap and Boost" curriculum



SourceLink

Objective:

Connect businesses and entrepreneurs
with resources to support economic
growth

Outcomes:

- Cumulation of services: Website utilization totals 26,182 total visits, resulting in 803 Personal Action Plans created and 11,348 direct referrals to partner organizations
- The Resource Navigator tool generated 6,067 searches and more than 434,000 total online referrals, with a total of 3,258 statewide events posted to the ecosystem calendar since OPPD became a partner



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PROVIDING OFFERINGS TO SUPPORT COST SAVINGS & SUSTAINABILITY



Renewable Energy Credit program

Objective:

Through the purchase of RECs, OPPD provides customers a way to achieve sustainability goals – without customers needing to install renewable equipment

Outcomes:

- Generated new revenue designated for decarbonization efforts. 600+ OPPD customers enrolled to date, claiming over 65,000 megawatt-hours of clean renewable energy



Greener Together Program projects

Objective:

Promote sustainability and savings through funding community projects

Outcomes:

- **Rural Energy Partners** – Integrating renewable energy to advance sustainable agriculture
- **City Sprouts** – Installing solar panels, and signage for community garden
- **ESU / Gifford Farm** – Launching an energy education initiative with solar panels and battery storage
- **InCommon** – Adding solar panels for 51 new affordable housing units
- **The Bay** – Implementing a solar-first, battery-ready energy strategy



Assist with site development and marketing

to plan or best optimize our energy system for businesses and industrial customer-owners

PLANNING WITH COMMUNITIES FOR SITE READINESS AND FUTURE GROWTH



LB644 Site Readiness

Objective:

Assess site readiness on sites statewide, including infrastructure capacities, and provide expertise on state advisory committee

Outcome:

5 sites within OPPD's service territory were selected for development analysis by the Nebraska Department of Economic Development

Planning Long-Term Growth

Objective:

Identify and assess sites with infrastructure and capacity to plan for long-term growth areas with external partners and opportunity for future business and industry

Outcome:

Collaboratively identified several sites to reduce time to market constraints for key projects; continue strategic planning for the Omaha, Fremont and Bellevue Inland Ports

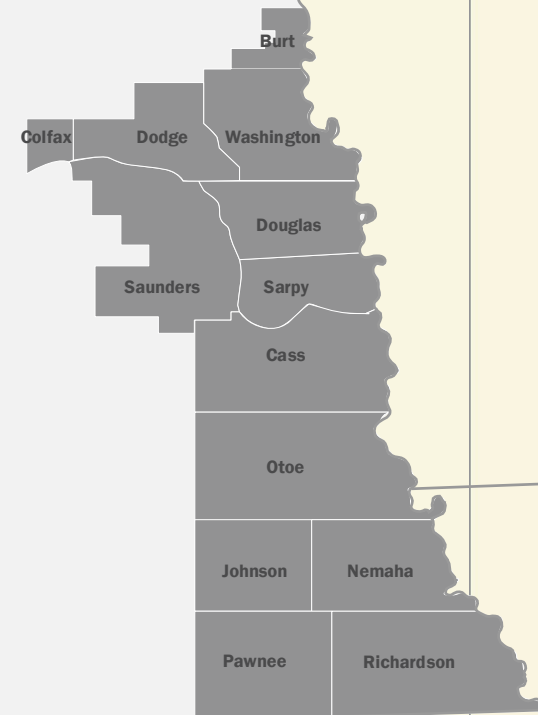
ECONOMIC ENGINE FUELING THE STATE



Omaha Public Power District

Leader and stakeholder of supporting policy and planning today to further drive the economic growth of the region in the next decade plus to come

- Nebraska Chamber Energy Study
- Local regulations education and advocacy
- Siting and development
- Nuclear siting study
- Economic development programming

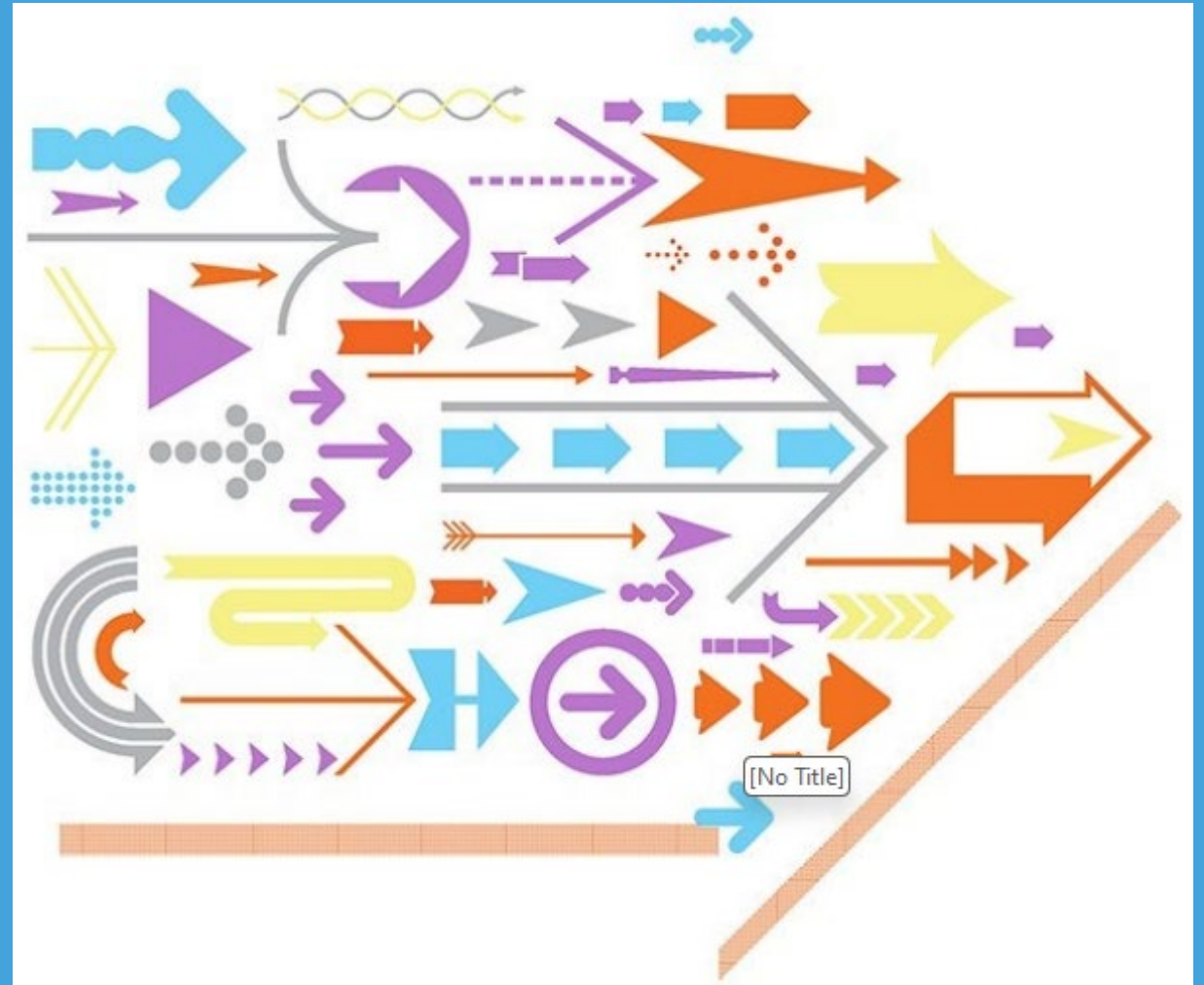


RECOMMENDATION

The Customer and Public Engagement Committee has reviewed and accepted this Monitoring Report for SD-11: Economic Development and recommends that the Board finds OPPD to be sufficiently in compliance with Board Policy SD-11.

Any reflections on

- what has been accomplished, challenges and/or strategic implications?





Omaha Public Power District
BOARD OF DIRECTORS

Action Item

December 16, 2025

ITEM

SD-11: Economic Development Monitoring Report

PURPOSE

To ensure full Board review, discussion and acceptance of SD-11: Economic Development Monitoring Report.

FACTS

- a. The first set of Board policies was approved by the Board on July 16, 2015. A second set of Board policies was approved by the Board on October 15, 2015.
- b. Each policy was evaluated and assigned to the appropriate Board Committee for oversight of the monitoring process.
- c. The Customer and Public Engagement Committee is responsible for evaluating Board Policy SD-11: Economic Development.
- d. The Customer and Public Engagement Committee has reviewed the SD-11: Economic Development Monitoring Report, as outlined on Exhibit A, and is recommending that OPPD be found to be sufficiently in compliance with the policy as stated.

ACTION

The Customer and Public Engagement Committee recommends Board approval of the 2025 SD-11: Economic Development Monitoring Report.

RECOMMENDED:

Signed by:

A handwritten signature in black ink that reads "Timothy D. McAreavey".

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Timothy D. McAreavey
Vice President, External Relations and Chief
Customer & Public Engagement Officer

APPROVED FOR BOARD CONSIDERATION:

Signed by:

A handwritten signature in black ink that reads "L. Javier Fernandez".

AC399FDCE56247E...
L. Javier Fernandez
President and Chief Executive Officer

Attachments:

Exhibit A – Monitoring Report
Resolution