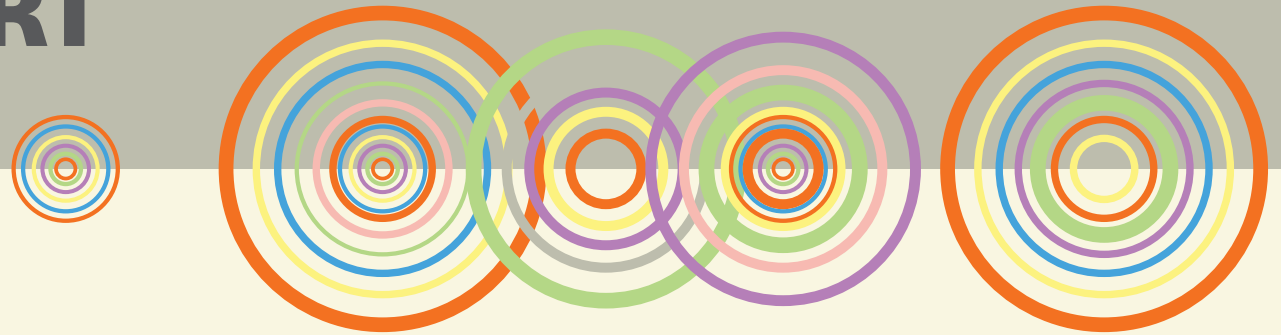


SD-11: ECONOMIC DEVELOPMENT MONITORING REPORT

➤ 12.16.25 ➤



Timothy McAreavey
Vice President, External Relations and
Chief Customer & Public Engagement Officer



SD-11: ECONOMIC DEVELOPMENT

Economic prosperity is foundational to cultivating vibrant and thriving communities we serve.

OPPD's strategic leadership and active participation in regional economic development initiatives will create a favorable environment to attract new business and help existing business customers to

expand and support workforce and community needs. OPPD's economic development strategy will adapt and change to maximize value for the region as the utility and the region's advantages and opportunities evolve.

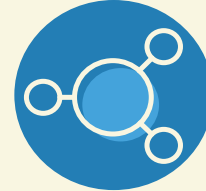
Therefore, OPPD shall exercise leadership and participates in economic development to:



**Attract, retain &
expand businesses**



**Serve as a community
leader and trusted partner**
to organizations and leaders on
local, regional and statewide
initiatives and activities in
economic development, including
workforce and community needs



**Offer and promote
effective tools, resources,
programs, products,
services and rates**
to educate our business
customer owners and support
economic growth, sustainability,
cost savings
and/or vitality



**Assist with site
development
and marketing**
to plan or best optimize our
energy system for businesses and
industrial customer-owners

ECONOMIC DEVELOPMENT IS THE INTENTIONAL PRACTICE OF IMPROVING A COMMUNITY'S ECONOMIC WELL-BEING AND QUALITY OF LIFE.

OPPD supports the ecosystem in all facets through a power lens while delivering essential infrastructure and services – the lifeblood that powers thriving communities.



ECONOMIC DEVELOPERS ARE STEWARDS OF THE ECOSYSTEM.

As stewards, they play many roles:





**Attract, retain &
expand businesses**



CAPITAL INVESTMENT FROM INDUSTRY CREATES COMMUNITY IMPACT

Food processing,
education/medical,
data processing
and manufacturing
industries bring:

\$588M

Direct Capital
Investment

\$944M

Total Economic Impact



NEW OPPORTUNITIES IN COMMUNITY

2,443

Direct Jobs
Landed

3,242

Overall Jobs (Total Effect)

\$235M

2,443 direct jobs
bring additional
production of
goods and
services

\$397M

3,242 overall new
jobs bring
additional
production of
goods and
services

4,476

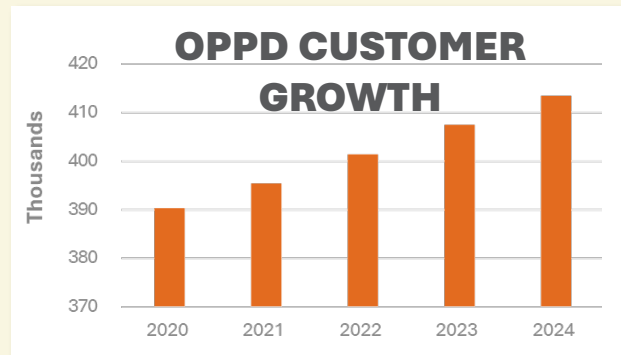
new additional
jobs due to
capital
investment



Attract, retain & expand businesses

WE'RE SERVING CUSTOMER GROWTH AND NEED TO SERVE MUCH MORE

- Macro trends driving unprecedented demand
 - **23,000+** new customers served in past 5 years across 13 counties
- Rising demand requires significant near- and long-term planning
- OPPD forecasting 1,000 MW of load growth and navigating **2,000+ MW** active project requests over next 10 years
- Like utilities across the nation, OPPD is focused on minimizing delays and connecting customers quickly
- Businesses and community development seeking answers and support
- OPPD committed to delivering solutions that keep the region competitive, resilient, and future-ready

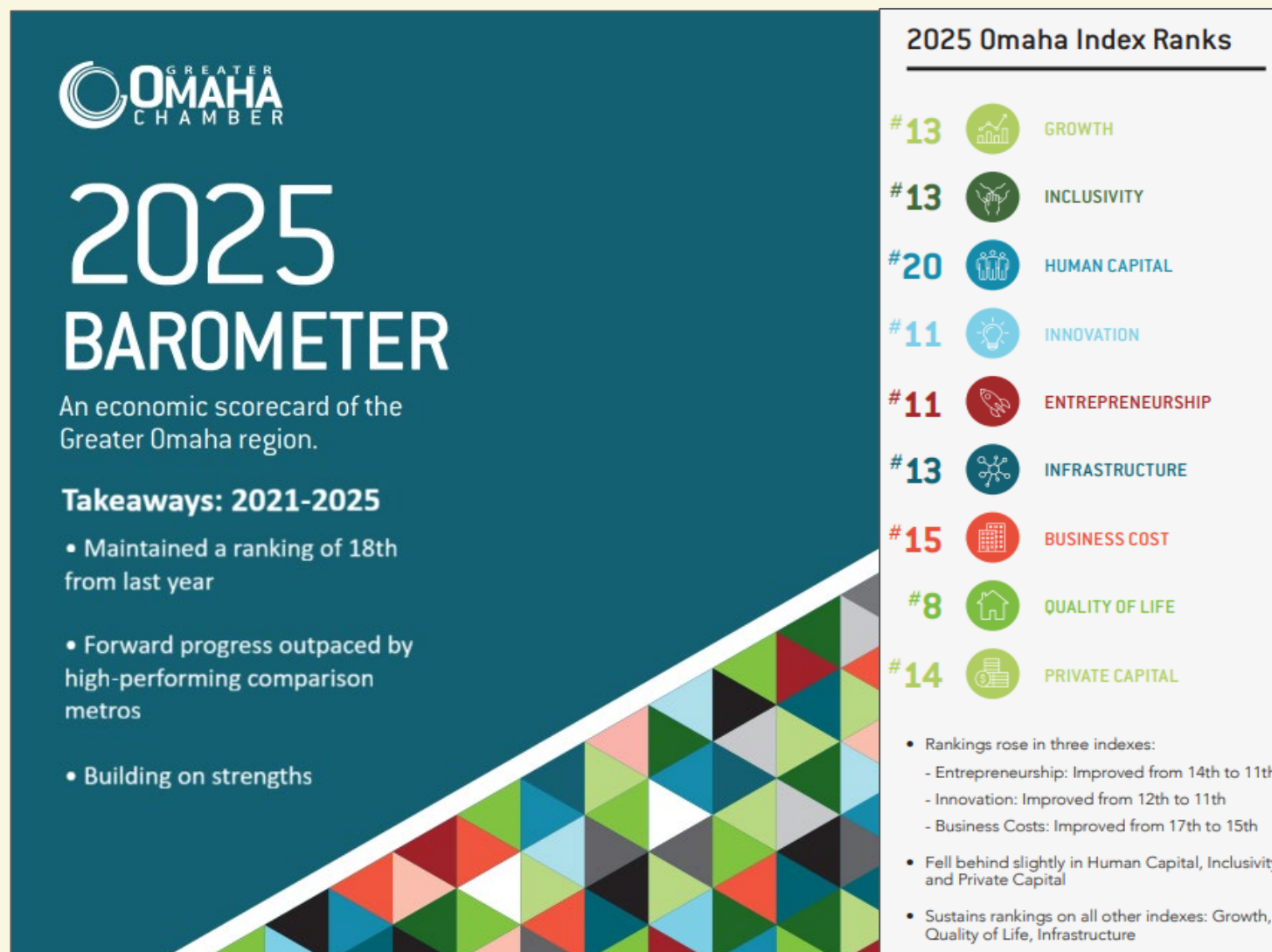




Serve as a community leader and trusted partner

to organizations and leaders on local, regional and statewide initiatives and activities in economic development, including workforce and community needs

COMPARING OURSELVES AGAINST OTHER METRO AREAS





Serve as a community leader and trusted partner

to organizations and leaders on local, regional and statewide initiatives and activities in economic development, including workforce and community needs

LEADING AND PARTNERING ON ECONOMIC & COMMUNITY DEVELOPMENT PLANNING



Leading and serving on dozens of boards and key partner on community initiatives



Serving on statewide committee for newly formed Revitalize and Thrive program - 5 communities in Nebraska, including Southeast Omaha, are partnering with youth and action committees to implement comprehensive Economic Development plans

Collaborative Futures:
A REGIONAL ECONOMIC DEVELOPMENT SUMMIT

Presenting Partners:

GREATER OMAHA
ECONOMIC DEVELOPMENT
PARTNERSHIP

A Program of
OMAHA
CHAMBER

HEARTLAND

MAPA Omaha - Council Bluffs
Metropolitan Area
Planning Agency

6 REGIONS
One Nebraska

Keynote Presentation by
Dr. Dell Gines
Chief Innovation Officer
International Economic
Development Council

Register now! tinyurl.com/EconDevSummit2025

Serving as key stakeholder of 6 Regions, One Nebraska initiative in metropolitan and southeast regions and other regional economic development focuses, including as partner of Bio Innovations Midwest event with State, BioNebraska and Omaha Chamber



Serving as key partner of the Entrepreneurship Education Collaborative, which hosted 7 sessions that had approximately 400 in person registrations and over 740 online views



Serve as a community leader and trusted partner

to organizations and leaders on local, regional and statewide initiatives and activities in economic development, including workforce and community needs

LEADING, ADVOCATING AND PARTNERING ON WORKFORCE AND COMMUNITY NEEDS



- Education (STEM, mentoring, workforce development)
- Basic Needs
- Community Betterment



- **Leading partnership of Girl in Engineering Day**
 - Second year of 2 day event designed to inspire middle and high school girls to explore careers in engineering with hundreds of students in attendance
- **Continuing Connect the Dots partnership with University of Nebraska-Lincoln**
 - 500+ students attending 4 career focused events across OPPD's Service Territory
- **Partnering on United Way Shine Bright event**
 - Packed kits for thousands of metro area students
- **Partnering on Habitat for Humanity Rock the Block Events**
 - Fort Calhoun, North Omaha, and Bellevue
- **Leading and partnering on community fundraising events**
 - Raised \$400K+ for the community via Walk for Warmth, Swigart Golf tournament and United Way Campaign
- **Co-hosting Community Resource Fairs**
 - *North Omaha, South Omaha and Rural*
 - Hosted 1,000+ Customers from 616 households
 - Processed 350+ Applicants for OPPD's EAP
 - Distributed \$81,000+ in in benefits to customers
- **Leading and supporting on regional and statewide workforce efforts and initiatives**
 - Nebraska Chamber of Commerce Foundation, Heartland Workforce Solutions and more



Offer and promote effective tools, resources, programs, products, services and rates

to educate our business customer
owners and support economic
growth, sustainability, cost savings
and/or vitality

PROMOTING TOOLS AND RESOURCES TO SUPPORT ECONOMIC GROWTH AND VITALITY



SizeUp

Objective:

Provide tools and resources to
educate small business customers

Outcomes:

- Provided 20,949 reports for business owners and entrepreneurs with almost 600 unique user visits
- Entrepreneurial ecosystem leaders leverage tool for small and emerging businesses
- Now incorporated into Grow Nebraska Women's Business Center "Snap and Boost" curriculum



SourceLink

Objective:

Connect businesses and entrepreneurs
with resources to support economic
growth

Outcomes:

- Cumulation of services: Website utilization totals 26,182 total visits, resulting in 803 Personal Action Plans created and 11,348 direct referrals to partner organizations
- The Resource Navigator tool generated 6,067 searches and more than 434,000 total online referrals, with a total of 3,258 statewide events posted to the ecosystem calendar since OPPD became a partner



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PROVIDING OFFERINGS TO SUPPORT COST SAVINGS & SUSTAINABILITY



Renewable Energy Credit program

Objective:

Through the purchase of RECs, OPPD provides customers a way to achieve sustainability goals – without customers needing to install renewable equipment

Outcomes:

- Generated new revenue designated for decarbonization efforts. 600+ OPPD customers enrolled to date, claiming over 65,000 megawatt-hours of clean renewable energy



Greener Together Program projects

Objective:

Promote sustainability and savings through funding community projects

Outcomes:

- **Rural Energy Partners** – Integrating renewable energy to advance sustainable agriculture
- **City Sprouts** – Installing solar panels, and signage for community garden
- **ESU / Gifford Farm** – Launching an energy education initiative with solar panels and battery storage
- **InCommon** – Adding solar panels for 51 new affordable housing units
- **The Bay** – Implementing a solar-first, battery-ready energy strategy



Assist with site development and marketing

to plan or best optimize our energy system for businesses and industrial customer-owners

PLANNING WITH COMMUNITIES FOR SITE READINESS AND FUTURE GROWTH



LB644 Site Readiness

Objective:

Assess site readiness on sites statewide, including infrastructure capacities, and provide expertise on state advisory committee

Outcome:

5 sites within OPPD's service territory were selected for development analysis by the Nebraska Department of Economic Development

Planning Long-Term Growth

Objective:

Identify and assets sites with infrastructure and capacity to plan for long-term growth areas with external partners and opportunity for future business and industry

Outcome:

Collaboratively identified several sites to reduce time to market constraints for key projects; continue strategic planning for the Omaha, Fremont and Bellevue Inland Ports

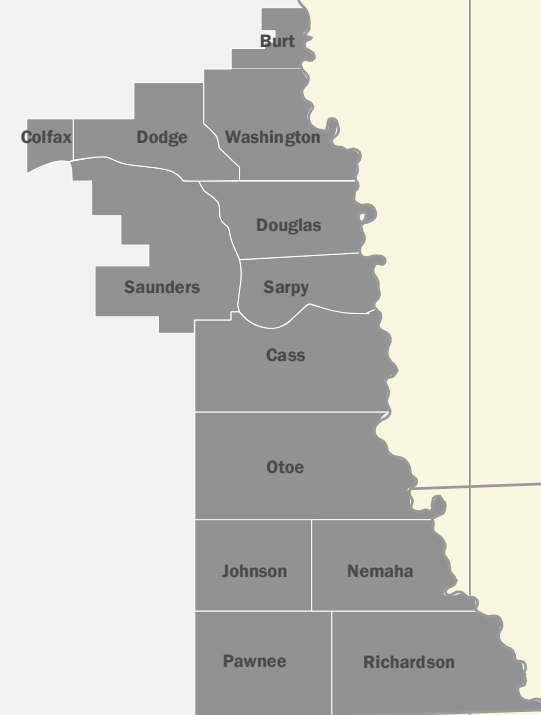
ECONOMIC ENGINE FUELING THE STATE



Omaha Public Power District

Leader and stakeholder of supporting policy and planning today to further drive the economic growth of the region in the next decade plus to come

- Nebraska Chamber Energy Study
- Local regulations education and advocacy
- Siting and development
- Nuclear siting study
- Economic development programming



RECOMMENDATION

The Customer and Public Engagement Committee has reviewed and accepted this Monitoring Report for SD-11: Economic Development and recommends that the Board finds OPPD to be sufficiently in compliance with Board Policy SD-11.

Any reflections on

- what has been accomplished, challenges and/or strategic implications?

