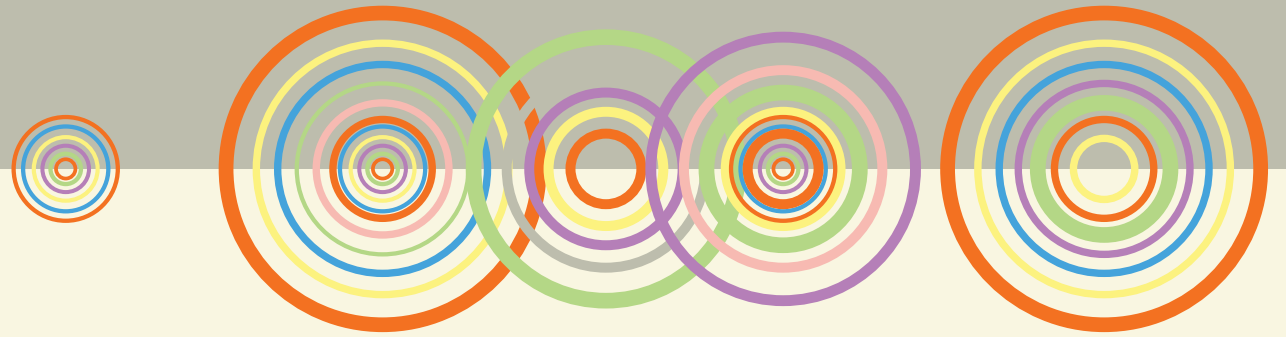


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CUSTOMER GROWTH UPDATE



LOAD GROWTH ACCELERATION CONTINUES

- Continued growth across **residential, commercial and industrial**
 - Installed 11,040 meters in 2024
 - In 2022, Douglas county recognized as the fastest growing economy (9.2% GDP) in comparison to all US counties
- Macro trends continue to drive demand and growth requests
 - New **manufacturing and industrial** projects, including biofuels and more
 - **Data center** requests, including artificial intelligence
 - **Electrification** of transportation and buildings (i.e. Amazon)
 - Continued investment in preparing for growth, including across key industries and site development with many new **programming and planning initiatives** on the local/state level
 - Local/State level: \$130+M of recent legislation passed and dedicated toward site development over the last several sessions
 - **Labor, energy and speed to market continue to challenge key economic development projects**
 - Currently navigating **thousands of MW** in new potential growth across industries and customers

NEXT STEPS UNDERWAY



- Our approaches in navigating this growth seeks to:
 - Closely **match load growth to capacity and infrastructure availability** - We are utilizing a multidisciplinary approach to enhance the customer intake and communication process.
 - Bring increased **certainty and predictability** to project probability - We are formalizing required customer **commitments**, including ensuring **financial surety** with large load requests.
 - Take a pragmatic approach while ensuring we are **supporting the communities** - We serve and support **economic growth**. We continue to engage and collaborate with other utilities on large customer load management processes.
- Engaging and **partnering** with customers on initiatives to save energy consumption and money
- Continuing to provide **education** and involve key stakeholders
 - To ensure **awareness and understanding** of the complexities of load growth, generation and infrastructure challenges, we are engaging with chambers, economic development organizations, media, developers and communities and more on **education and advocacy**.