



North Omaha Station (NOS) Outreach and Engagement

Board of Directors
All Committees Meeting
September 20, 2022



Outreach and Engagement Post Resolution



Objective

- Per the edited and approved Resolution 6518, OPPD’s Board of Directors cited that OPPD’s continued outreach should ...

“Engage with local educational, public health, and community-led organizations in carrying out the process that includes engaging the North Omaha community in understanding the benefits and developing action plans to reduce overall impacts related to ongoing operations at North Omaha Station for residents.”

Communication & Outreach

IAP2 Level: Consult

OBJECTIVE

Communicate OPPD's decision to delay the retirements & conversions.
Engage with local community members.
Listen and ask clarifying questions.
Develop action plans to address concerns.

MEASUREMENT

Ensure stakeholder awareness and understanding.
Listen, gather feedback and insights.

ACTIONS

Internal and external communications, 1:1s, videos, industry articles, Speakers Bureau, website education, FAQs, etc.

IAP2 Level: Consult

Public participation goal:
To obtain public feedback on decisions.

Promise to public:
We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision (action plans).

Source: iap2.com

Community Conversations

Relationship owners have been reaching out to stakeholders to understand concerns, listen and gain insight, including any additional contacts we should be including.

- Chamber and business leaders
- Public officials
- Public health
- Community leaders
- Community organizations
- DEI organizations
- Neighborhood associations



Stakeholder Questions

Listening Tour – OPPD relationship holders & Board

- What questions do you have around the decision to extend operations at NOS?
- What are you hearing and what concerns do you have?
- Who else should we be talking to?
- What impact do you see this decision having on the North Omaha community? (gauge perception, so we can address – we cannot assume perceived impacts)
- What outcome would you like to see from this OR what does success look like to you?





Phase Updates at Monthly PI and Board Committee Meetings

Phase I (pre-August vote)

Inform and communicate local, regional and national challenges and changes to the electrical system landscape.

Various, internal communications, external 1:1s, videos, industry articles, Speakers Bureau, website education, FAQs, etc.

Phase II (Aug-Dec)

Engage with, consult and listen to local educational, public health, and community-led organizations.

Listening tour, data collection, employee community connections and retiree outreach, LB1024 hearings, NOS plant tour and community leader conversations (Oct. 4 & 13)

Phase III (Jan-TBD)

Output of listening phase – plan to be developed based on feedback.

Likely to include continued engagement with LB1024 implementation and the North O business park, product development & marketing engagement, community conversation and events.

Board Alignment – Next Steps

Email questions for responses or 1:1s to clarify expectations

- ✓ What does success look like?
- ✓ What's the expectation around “plans” from the resolution?
- ✓ How will the Board engage with their constituents and/or support OPPD efforts?
- ✓ Any key contacts you recommend we connect with?



APPENDIX



IAP2 Spectrum of Public Participation

IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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